

# AI AND THE FUTURE OF WORK: NAVIGATING THE NEXT DECADE

The future of work is undergoing a profound transformation with the rise of artificial intelligence (AI). In this keynote presentation, we will explore the evolving landscape of AI and its impact on the way we work, with a particular focus on the emergence of ChatGPT and its implications for businesses and employees.

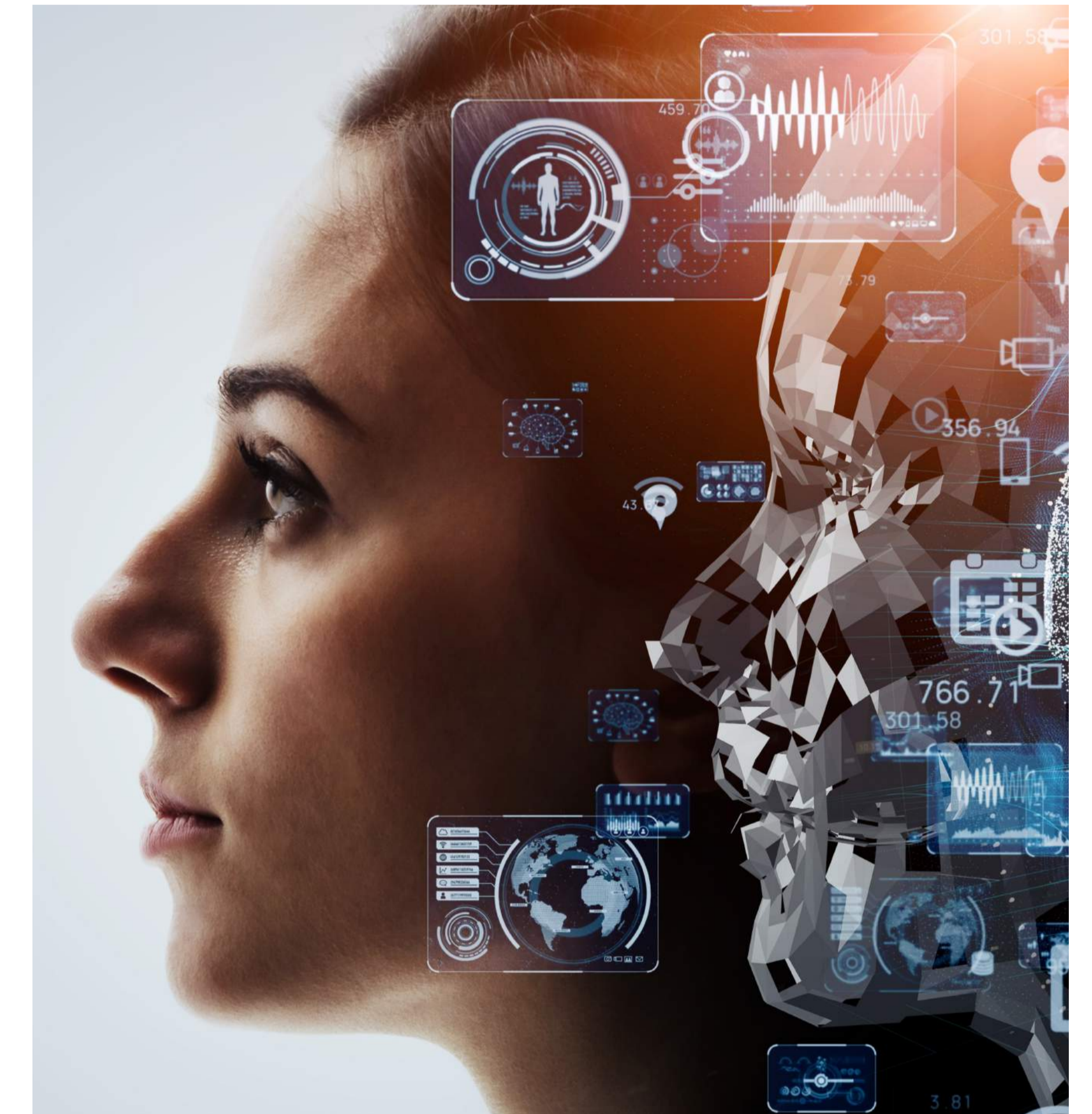
Join us as we delve into the AI trends that are shaping our world, and gain insights into how ChatGPT and similar AI technologies will evolve in the next 10 years. Will they remain mere novelties, or will they disrupt industries and pose real challenges to traditional job roles?

As leaders, it is essential to prepare our companies and employees for the changes that lie ahead. We will discuss the strategies and considerations necessary to navigate the evolving AI landscape responsibly and ethically. Together, we will explore the ethical dilemmas posed by AI technologies like ChatGPT and delve into the ways we can ensure transparency, accountability, and human-centricity in their deployment.

Furthermore, we will examine the broader implications of AI in the workplace and discuss how leaders can effectively integrate AI technologies into their organizations. Discover the shifting roles and skill requirements in an AI-driven world, and explore the opportunities for upskilling and reskilling employees to thrive in this new era. Learn how to foster a culture of collaboration between humans and machines, leveraging the strengths of both to drive innovation and productivity.

The future of work, as Chris sees it, is not just about technology, but also about culture. His companies have been recognized as fastest-growing by Inc Magazine five times and have consistently been named a best place to work for 12 consecutive years. This success is underpinned by a strong culture and a fresh perspective on how we work in an AI-driven world.

This keynote aims to ignite a dialogue about the evolution of work in the age of AI. It's not all about conjecture and challenge. This talk will also provide proven insights on how to effectively lead an organization in today's rapidly changing landscape.



## LEARNING OBJECTIVES:

- ✓ Insights into the latest AI trends and their impact on the future of work.
- ✓ Understanding the ethical dilemmas posed by AI technologies like ChatGPT and strategies for navigating them.
- ✓ How to train and upskill leaders and employees to leverage AI effectively, avoid costly mistakes, and stay relevant in an ever-changing marketplace.
- ✓ Shifting the paradigm on how we build culture in an AI-driven world using Chris' successful 7 Pillar Strategy.

*Chris Dyer*  
HELPING GOOD COMPANIES  
BECOME GREAT!