

WTF?! – 7 PILLARS OF AMAZING CULTURE

Are you stuck figuring out where to focus (WTF) to improve engagement and performance? After years of research and countless interviews with top leaders across industries, Chris Dyer has uncovered seven key ingredients that matter in every workplace. These unconventional factors have the power to transform any culture, kick-starting productivity, performance, and profits.

In this dynamic and interactive keynote, Chris shares the seven things every leader can do better to improve culture and make a real difference, from the C-suite all the way down to new managers. Audience members will assess their effectiveness with all seven pillars of workplace culture and learn where they stand. This keynote has been shared with tens of thousands of people, averaging 4.9 out of 5 stars and comes from his best-selling book: *The Power of Company Culture*.

Seriously, WTF?! Do you make your employees' strengths stronger or improve their weaknesses? Come find out!

LEARNING OBJECTIVES:

- ✓ Uncovering the top seven things that make a difference at work
- ✓ Learning how to better budget time and effort to make improvements
- ✓ Developing a personal plan to connect with your employees and determine WTF
- ✓ Identifying tactical tips to change your culture for the better



Chris Dyer
HELPING GOOD COMPANIES
BECOME GREAT!