



MAKE FINANCE...WORK

CHRIS DYER

Keynote Speaker | Community & Culture Architect

Finance

Equipping finance teams to build cultures of trust, agility, and sustainable growth

Regulations tighten, clients demand transparency, and talent expects meaning. Chris Dyer delivers a proven 7 Pillars Framework that helps banks, credit unions, insurers, and fintechs create high-trust environments where compliance is seamless, innovation accelerates, and top performers stay. Attendees leave with practical tactics to boost engagement, improve risk posture, and turn culture into a true competitive advantage.

KEYNOTE TAKEAWAYS FOR YOUR ATTENDEES

- **Trust-First Culture**, embed transparency and recognition to strengthen integrity and client confidence
- **Risk and Compliance Made Human**, daily habits that reduce errors and make audits painless
- **Engagement that Retains**, rituals proven to cut burnout and keep high producers on your roster
- **Innovation with Guardrails**, balance bold fintech moves with rock-solid governance
- **Metrics that Matter**, simple culture KPIs that link directly to ROA, NPS, and retention

TOP REASONS TO BOOK CHRIS DYER

- **Inc. Magazine ranked him #1 Leadership Speaker on Culture**
- **Three bestselling books**, including The Power of Company Culture named a Top 10 HR Book of All Time
- **Finance credibility**, speaking engagements for Citibank, Intuit QuickBooks, GoWest Credit Union Association, AICPA & CIMA, Farmers Insurance
- **More than 350 global keynotes**, consistently top rated by CFOs, CROs, and front-line teams
- **Global recognition**, #5 LeadersHum Power List, Top 50 Global Thought Leader, Forbes Business Council and Fast Company Executive Board

WHAT CLIENTS SAY

“Your content and delivery were both terrific, anything over 4.5 is best in class, and you clearly did a phenomenal job.”

Donna Duncan, Brand Experiences Events Manager, Intuit

“Chris positively answered our need to bring contagious energy to our credit unions. Engaging, informative, and fun.”

Jennifer Huggard, SVP, GoWest Credit Union Association

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