



MAKE HR...WORK

CHRIS DYER

Keynote Speaker | Community & Culture Architect

HR & Workforce Solutions

Empowering HR leaders to elevate culture, boost engagement, and win the talent race

Staffing shortages, hybrid headaches, and rising employee expectations keep HR professionals on constant alert. Chris Dyer equips HR and workforce-solution teams with a proven 7 Pillars Framework that transforms culture into a recruiting magnet and retention engine. Attendees leave with actionable tactics to build trust, raise productivity, and turn strategy into an advantage.

KEYNOTE TAKEAWAYS FOR YOUR ATTENDEES

- Talent-magnet culture practices that attract high performers and cut time-to-hire
- Engagement that sticks, recognition rituals shown to lift morale and reduce churn
- Hybrid harmony tools that align remote and onsite teams without burnout
- Data-driven people decisions, simple metrics linking culture to cost-per-hire and turnover savings
- Change-leadership playbook methods for rolling out new tech and policies while keeping employees energized

TOP REASONS TO BOOK CHRIS DYER

- **Inc. Magazine** named him the **number 1 Leadership Speaker on Culture**
- **3 bestselling books**, including *The Power of Company Culture* listed as a Top 10 HR Book of All Time
- **HR credibility sessions** for SHRM, Kelly Services, AgileOne, Tenstreet, GoWest Credit Union Association
- **More than 350 global keynotes**, consistently top-rated by CHROs and talent leaders
- **Global recognition**, number 5 LeadersHum Power List, Top 50 Global Thought Leader, Forbes Business Council and Fast Company Executive Board

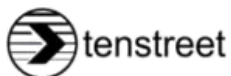
WHAT CLIENTS SAY

“Chris turned our leadership summit into an action blueprint. In one session, he aligned our HR-tech innovators and field teams, bridging gaps we had wrestled with for years. Our managers left buzzing with ideas and a renewed sense of purpose.”

James Hall, Director of Construction, Tenstreet

“The team found Chris’s ideas interesting, entertaining, and of practical value. His talk encouraged a more productivity-oriented approach to our meeting cadence.”

D. Hugo Malan PhD, SVP and President, Kelly Services



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