

CHRIS DYER x KEYNOTE

BEYOND THE PROMPT

Building Your Personal AI System

The keynote that turns AI users into AI operators. Chris opens his own daily stack on screen and every person leaves with a working system.

FORMAT	Keynote or half-day workshop
LENGTH	45-90 minutes
DELIVERY	In person or virtual
AUDIENCE	All roles, no technical background
SPEAKER	Chris Dyer

BOOKING THROUGH 6 DEGREES SPEAKER MANAGEMENT



Everyone got the license. Almost nobody changed how they work.

Most people use AI one way: open a chat, ask a question, get an answer, repeat. The licenses get bought, adoption stalls, and nobody can point to what changed.

Every person in your company now faces the same three questions. Where should I actually use AI? What parts of my work need to be redesigned around it? And when can I trust what it gives me? Most people are answering none of them, because they never get past ask-a-question-get-an-answer.

Chris answers all three with receipts. He opens his own daily stack on screen and shows how he runs a business on AI systems he built without writing a line of code. Then he installs the Five Upgrades that separate an AI user from an AI operator: stop chatting and start building, feed it your context, schedule it, chain it, and delegate deliberately.

Each question gets something the audience can use Monday. The value question gets the delegate-vs-own audit. The work question gets a method for rebuilding a day around systems instead of sessions. The trust question gets a three-question check that tells someone when instant output deserves their signature.

What you'll walk away with

- **The delegate-vs-own audit:** a working map of where AI creates value in your role and what stays human
- **One scheduled task,** built during the session and running by tomorrow
- **A starter prompt library template** that ends repeat work
- **The three-question verification checklist** that makes AI output safe to act on
- **A one-page desk sheet** holding all of it, ready to distribute internally



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UPGRADES THAT TURN AN AI
USER INTO AN AI OPERATOR

2018

THE YEAR CHRIS STARTED
BUILDING WITH AI, LONG
BEFORE THE CHAT WINDOW

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SCHEDULED TASK EACH
ATTENDEE BUILDS, RUNNING
BY TOMORROW

Who chooses this keynote?

Leaders who bought the AI licenses and watched usage flatline. Sales, marketing, operations, and HR teams being told to use AI without being shown what to do past the chat window. Association and conference audiences where the AI sessions so far have been forecasts about the future instead of something to use Monday.

No technical background required, and nobody in the room needs permission from IT to apply what they learn.

WHY IT LANDS

Why this resonates with any audience

Everyone in the room is already using AI, and almost nobody has changed how they work because of it. That gap is the same whether the audience is executives or frontline.

Chris has been building with this since 2018 and runs his own company on what he teaches, so the session is his actual systems on screen rather than predictions about where things are heading. People come in wondering if they're behind. They leave with one thing running.



"Your roles are being redesigned by this technology either way. This session is how your people hold the pen."

CHRIS DYER

BRING THIS TO YOUR EVENT

Check dates and availability

Shannyn manages Chris's calendar and can confirm dates, fees, and format within one business day. Tell her about your event and audience, and she will take it from there.

Shannyn Downey

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Best,

Chris Dyer

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